

Interactive Style Transfer

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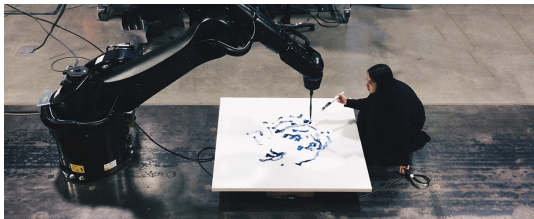
A.I. art narratives

- ▶ "Making a curatorial choice" Mario Klingelmann.



A.I. art narratives

- ▶ "Embrace the machine imperfections", Sougwen Chung



- ▶ "Give to the [algorithm's] fragments order and purpose, inhabit them until they became our own", Claire Evans



→ understand the algorithm's agency in the creative process.

A.I. artwork : a two-body problem

Goal: Develop a methodology to understand algorithm contribution in an interactive creative process.

Two components

- ▶ Algorithm : GAN generating image, RNN controlling robot, NN generating sentences...
- ▶ Artist : expresses its subjectivity from the algorithm creation.

Simple case study

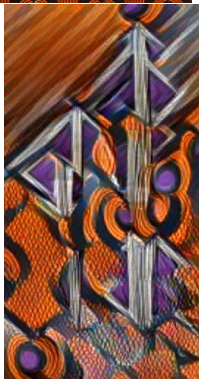
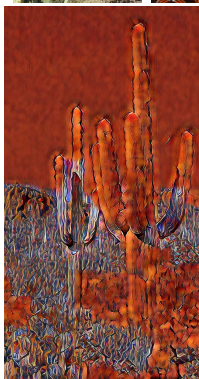
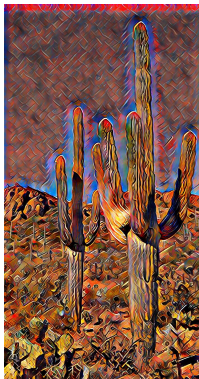
- ▶ Neural style transfer : "backtrackable" output.
- ▶ Human painter on a canvas: classical playground and feelings.

Style Transfer Algorithms

Relies on numerical quantification of 'content' and 'style' : strong intuitions, but hard define semantically, various choices in practice.

- ▶ Neural style transfer [Gatys et al., 2015]: style and content defined with CNN features, solve optimization problem.
- ▶ [Ulyanov, 2016, Johnson et al., 2016]: feedforward versions.
- ▶ STROTSS [Kolkin et al., 2019] : self-similarity for content and optimal transport for style

Style Transfer Algorithms

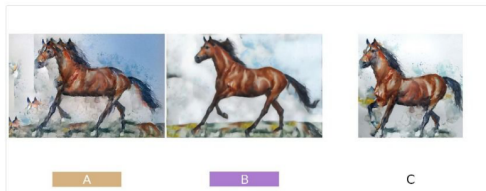


Understanding the algorithm

Style transfer evaluation [Jing et al., 2017] :

- ▶ Computational cost : not relevant here.
- ▶ Quantitative evaluations : measure how well the quantitative objective has been achieved.
- ▶ Crowd-sourcing approaches (AMT):

Evaluate whether **Image A** or **Image B** has more similar style to Image C



The style of Image C is most similar to...

- ☒ **Image A**
- ☐ **Image B**
- ☐ **Equally A and B**
- ☐ **Neither A nor B**

Limits of quantitative evaluation

STROTSS method [Kolkin et al., 2019]

- ▶ style similarity defined with earth movers distance (EMD)
- ▶ uses relaxed earth movers distance (REMD) :

$$\text{REMD} \approx 0.6 \text{ EMD}$$

- ▶ Sinkhorn earth movers distance [Cuturi, 2013] (SEMD) :

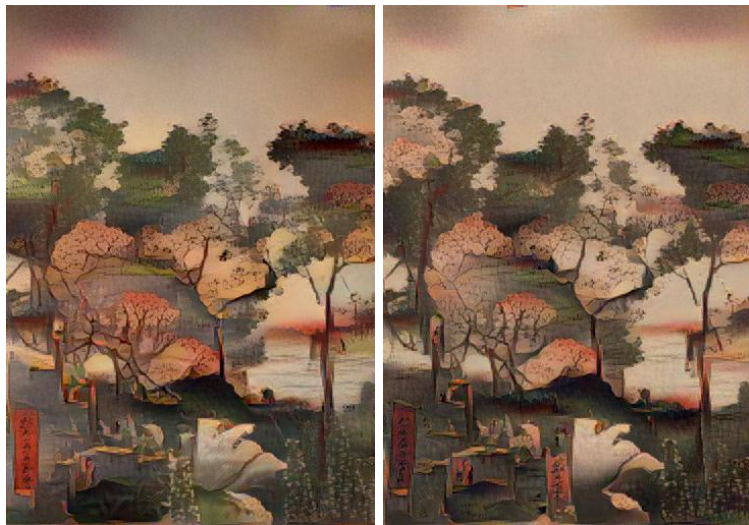
$$\text{SEMD} \approx 1.05 \text{ EMD}$$

Limits of quantitative evaluation



(left) content, (right) style

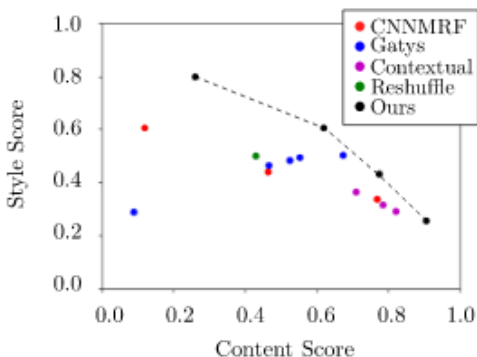
Limits of quantitative evaluation



STROTSS outputs with REMD (left) and SEMD (right)

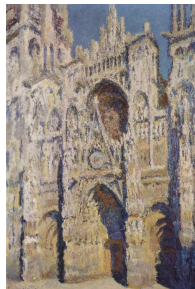
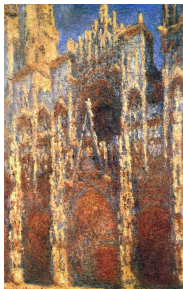
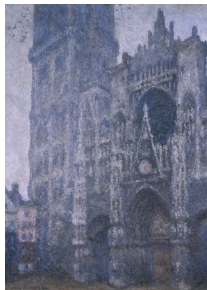
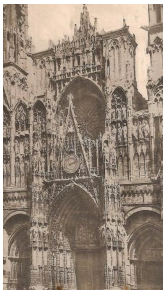
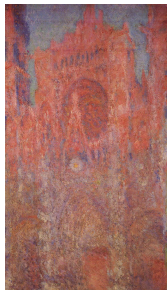
Limits of crowd-sourcing based evaluation.

- ▶ novice people opinions
- ▶ limited to a style/content preservation trade-off
- ▶ capture an average taste/trend



Qualitative Predictive Evaluation

Pair dataset from *Cathédrale de Rouen series*, Monet.



Qualitative Predictive Evaluation

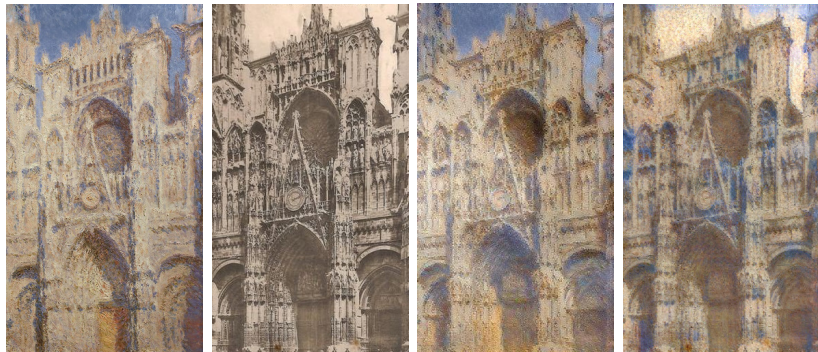


Figure: Detail of *Le Portail de la cathédrale de Rouen au soleil*, Monet, corresponding photograph and style transfer outputs (using STROTSS and GATYS).

Style Transfer in Painting Experiments

Method: Use style transfer outputs in interactive games with a painter.

Goal: Observe the agency intertwining between painter and algorithms.

Motivate painters to the experiment:

- ▶ Algorithms could be a medium to interact with their own past productions.
- ▶ Algorithm generated outputs as *computational landscapes*.

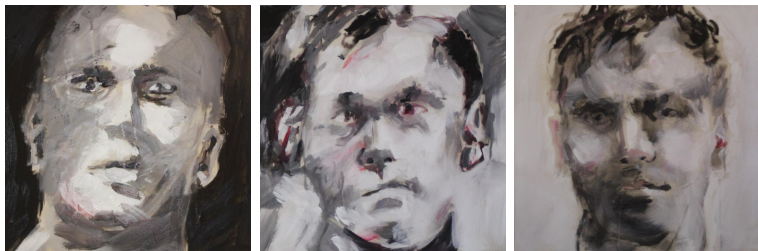
Set-up

Set-up: Project style transfer outputs on the canvas and update it along the painting.

We focus here on painting portraits with a few important rules

- ▶ All the painters can see are stylized versions of an initial portrait.
- ▶ Algorithms outputs are projected directly on the canvas.
- ▶ The algorithms outputs are suggestions.

Some Feed-back of the interaction



Some artists feedback

- ▶ Tracing the agency by the colors.
- ▶ Loosing track of the original real material along the paintings.
- ▶ Human and machine spaces are different. The interface itself plays a role in characterizing the computational creativity.
- ▶ Algorithms are **computational catalysts**.

Conclusion

- ▶ Expert resources are under-exploited (e.g. evaluation of style transfer method).
- ▶ Computational creativity fields address the word choice in the creative agency of the algorithms in creative processes.
- ▶ "Simple" A.I. algorithms are enough to have rich agency structures between algorithms' outputs and painters.

Questions

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