Social and Communication Networks:

probabilistic models and algorithms

Laurent Massoulié

Scope

Communication Networks, Online Social Networks:

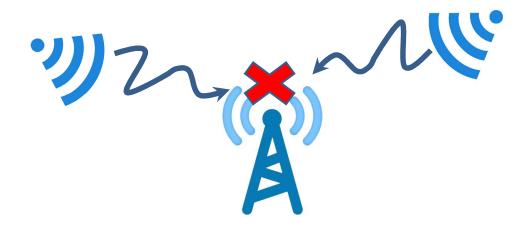
Algorithms for their control and optimization

 \rightarrow Modeling (probability, graphs)

→Analysis (Markov chains, Markov processes, optimization)

Tools applicable beyond chosen application domain

Communication Networks



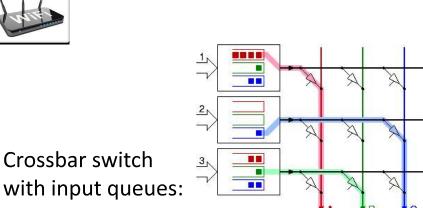
How to manage **collisions** (i.e. lost transmissions because of interference) between wireless transmitters

□Aloha and Ethernet protocols

→ Markov chains and their long-term properties

Communication Networks

How to schedule transmissions in switches, routers, and multi-hop wireless networks

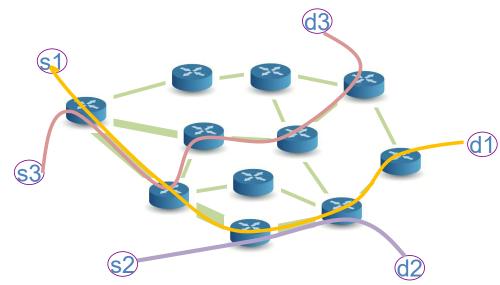




CRS-3 Carrier Routing System

Markov chains, Max-weight & backpressure algorithms

Communication Networks

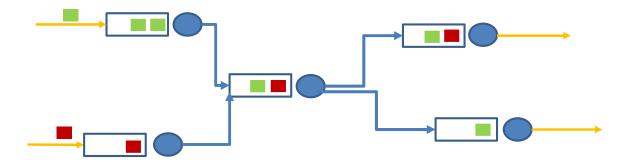


How to assign bandwidth in networks

Understanding TCP, the protocol regulating most Internet traffic

 \rightarrow Convex optimization & dynamical systems

Communication Networks



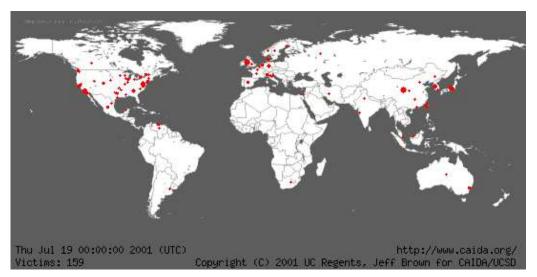
Dynamics of queueing networks

Dimensioning of service systems (data centers, Velib,...); Justification of TCP; ...

→Continuous time Markov processes, Poisson processes

Social Networks epidemic-like propagation along a network

Examples: viruses, news, rumours, bank defaults,...



Spread of "CodeRed" Internet worm, 2001

Social Networks epidemic-like propagation along a network

Examples: viruses, news, rumours, bank defaults,...

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Stamen

Spread of a picture on facebook https://stamen.com/work/facebook-flowers/

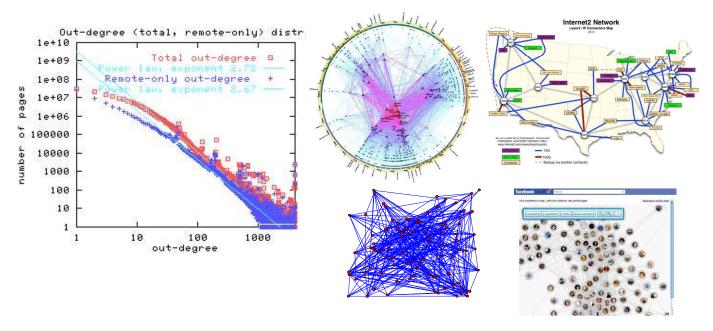
Social Networks

❑ What makes an epidemic potent or weak
→random graphs, branching processes and phase transitions

❑ What features of network topology affect epidemic outbreak
→graph topology descriptors, comparison of Markov chains by "coupling"

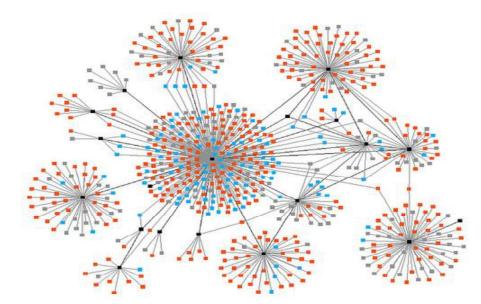
□ How to maximize size of outbreak (e.g. for viral marketing)
→NP-completeness, submodular functions and greedy maximization

Social Networks



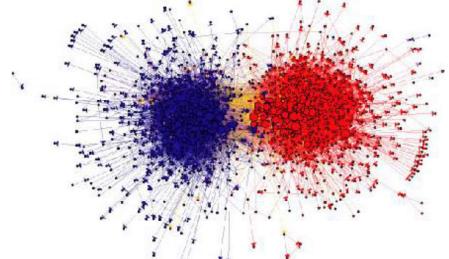
↓ Why are most networks "scale-free" (a.k.a. power-law)
→ Coupling and concentration inequalities

Social Networks



What is a "small world" networkAnd how to search for information in it

Social Networks



Political blogs: Republican vs Democrats

How to find community structure and recommend contacts in a social network

 \rightarrow spectra of random graphs and spectral methods

Today:

- □Random access protocols for channel access
- □ Markov chains and their long-term behavior

Aloha: the first random access protocol for channel access [Abramson, Hawaii 70]



Goal: allow machines on remote islands to transmit by radio to « master machine » without heavy coordination between them

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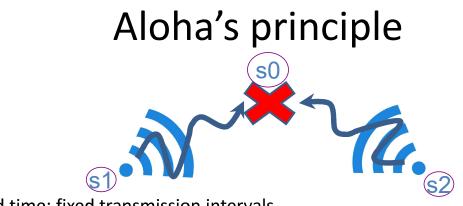


- Goal: allow machines on remote islands to transmit by radio to « master machine » without heavy coordination between them
- Key idea: use randomization for scheduling transmissions to avoid collisions between transmitters

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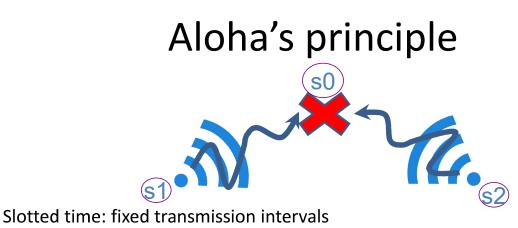


- Goal: allow machines on remote islands to transmit by radio to « master machine » without heavy coordination between them
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- ightarrow A randomized, distributed algorithm



Slotted time: fixed transmission intervals

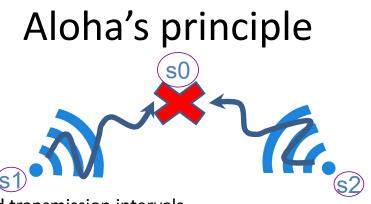
Station with message to send: emits it with probability p



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Repeat until no message left to be sent



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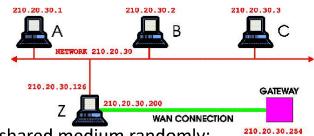
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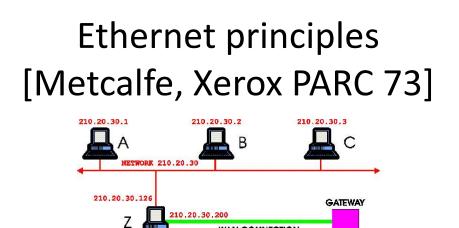
→ Minimal feedback (only listen for ack after having emitted)
→ implicit coordination by receiver's acknowledgement

Ethernet principles [Metcalfe, Xerox PARC 73]



Machine emits on shared medium randomly:

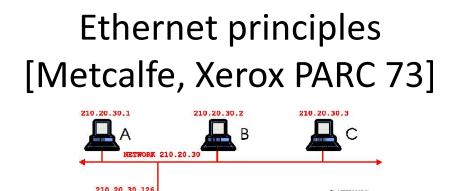
After k failed attempts, waits before retransmitting for random number of slots picked uniformy from $\{1, 2, ..., 2^k\}$ (so-called contention window)



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 \rightarrow The exponential backoff method, a refinement over Aloha



GATEWAY

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7

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Other refinement: sense channel before transmitting (allows to compete by random access only during small fraction of total time)

Principles underly 802.11x (Wi-Fi) protocols

Goals

Understand performance of random access protocols

→for given *traffic*, or *workload* offered to system (=process of message request arrivals),

Does system transmit them all?

Does it reach some steady state behaviour?

How long do transmissions take?

Outline

Introduction to Markov chain theory
Fundamental notions (recurrence, irreducibility, ergodicity, transience)
Criteria for ergodicity or transience

Performance of Random Access Protocols
Aloha with finitely many stations
Aloha with an infinite number of stations

□ Results for Ethernet and other variants

Markov chains

- E a countable set (e.g., \mathbb{N} or $[n] = \{1, \ldots, n\}$)
- Definition: $\{X_n\}_{n \in \mathbb{N}}$ Markov chain with transition matrix P iff $\forall n > 0, \forall x_0^n = \{x_0, \dots, x_n\} \in E^{n+1},$ $\mathbb{P}(X_n = x_n | X_0^{n-1} = x_0^{n-1}) = \mathbb{P}(X_n = x_n | X_{n-1} = x_{n-1}) = p_{x_{n-1}x_n}$

where $\forall x, y \in E$, $p_{xy} \ge 0$ and $\sum_{z \in E} p_{xz} = 1$ (i.e. *P* is a *stochastic matrix*)

• Canonical example X_0 independent of $\{Y_n\}_{n\geq 0}$ an i.i.d. sequence, $Y_n \in E'$ For some function $f : E \times E' \to E$,

$$\forall n \geq 0, \ X_{n+1} = f(X_n, Y_n)$$

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• Illustration: reflected Random Walk on N: $X_{n+1} = \max(0, X_n + Y_n)$

Basic properties

• By induction $\mathbb{P}(X_n^{n+m} = x_n^{n+m}) = \mathbb{P}(X_n = x_n) \prod_{i=n+1}^{n+m} p_{x_{i-1}x_i}$

$$\Rightarrow \mathbb{P}(X_0^{n+m} = x_0^{n+m} | X_n = x_n) = \mathbb{P}(X_0^{n-1} = x_0^{n-1} | X_n = x_n) \times \cdots \\ \cdots \times \mathbb{P}(X_{n+1}^{n+m} = x_{n+1}^{n+m} | X_n = x_n)$$

(past and future independent conditionally on present)

• Noting $p_{x,y}^n = \mathbb{P}(X_n = y | X_0 = x)$, semi-group property:

$$p_{xy}^{n+m} = \sum_{z \in E} p_{xz}^n p_{zy}^m$$

• Linear algebra interpretation For finite *E* (e.g. E = [k]), Matrix $p^n = n$ -th power of *P*

Further properties

- Denote P_x(·) = P(·|X₀ = x) distribution of chain started in state x at time 0
- Def: $T \in \mathbb{N} \cup \{+\infty\}$ stopping time iff $\forall n \in \mathbb{N}, \{T = n\}$ is $\sigma(X_0^n)$ -measurable, i.e. $\exists \phi_n : E^{n+1} \to \{0, 1\}$ such that $\mathbb{I}_{T=n} = \phi_n(X_0^n)$
- Key example $T_x := \inf\{n > 0 : X_n = x\}$

• Strong Markov property Markov chain X_0^{∞} with transition matrix P, stopping time TThen conditionally on $T < +\infty$ and $X_T = x$, X_0^T and X_T^{∞} independent with $X_T^{\infty} \sim \mathbb{P}_x$

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Positive recurrence, null recurrence, transience, periodicity

State x is

- recurrent if $\mathbb{P}_{x}(T_{x} < +\infty) = 1$
- positive recurrent if $\mathbb{E}_{x}(T_{x}) < +\infty$
- null recurrent if $\mathbb{P}_x(T_x < +\infty) = 1 \& \mathbb{E}_x(T_x) = +\infty$
- transient if not recurrent, i.e. $\mathbb{P}_{x}(T_{x} < +\infty) < 1$
- *d*-periodic if $d = \text{GCD}(n \ge 0 : p_{xx}^n > 0)$

ILLUSTRATION: reflected random walk on \mathbb{N} , $S_{n+1} = \max(0, S_n + Y_n)$ State 0 is

- positive recurrent if $\mathbb{E}(Y_n) < 0$
- transient if $\mathbb{E}(Y_n) > 0$
- null recurrent if $\mathbb{E}(Y_n) = 0 \& 0 < Var(Y_n) < +\infty$

Decomposition of recurrent chains in cycles

Fix a state x that is recurrent $(\mathbb{P}_x(T_x < +\infty) = 1)$,

Let $T_{x,k}$ = instant of k-th visit to state x

 $\Rightarrow \text{ Trajectory } X_1^{\infty}: \text{ concatenation of cycles } \\ C_k := \{X_n\}_{\mathcal{T}_{x,k} < n \leq \mathcal{T}_{x,k+1}}$

Strong Markov property \Rightarrow cycles C_k are i.i.d.

Irreducibility

Markov chain is **irreducible** iff $\forall x, y \in E$, $\exists n \in \mathbb{N}, x_0^n \in E^{n+1} \mid x_0 = x, \ x_n = y \& \prod_{i=1}^n p_{x_{i-1}x_i} > 0$

i.e., graph on *E* with directed edge (x, y) iff $p_{xy} > 0$ strongly connected

EXAMPLE Standard random walk on graph G irreducible iff G connected

Proposition

For irreducible chain, if one state x is transient (resp. null recurrent, positive recurrent, *d*-periodic) then all are

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Stationary measures

Non-negative measure π on E is **stationary** for P iff $\forall x \in E, \pi_x = \sum_{y \in E} \pi_y p_{yx}$

Notation: $\mathbb{P}_{\nu} := \sum_{x \in E} \nu_x \mathbb{P}_x$ chain's distribution when $X_0 \sim \nu$

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⇒ For stationary probability distribution π , $\forall n > 0, \mathbb{P}_{\pi}(X_n^{\infty} \in \cdot) = \mathbb{P}_{\pi}(X_0^{\infty} \in \cdot)$

Limit theorems 1

Recurrence and stationary measures Irreducible recurrent chain admits a stationary measure, unique up to multiplicative factor $\forall y \in E$, $\pi_y = \mathbb{E}_x \sum_{n=1}^{T_x} \mathbb{I}_{X_n=y}$ Irreducible chain admits a stationary probability distribution iff it is positive recurrent **Ergodic theorem** Irreducible, positive recurrent chain satisfies almost sure convergence $\lim_{n\to\infty} \frac{1}{n} \sum_{k=1}^{n} f(X_n) = \sum_{x\in E} \pi_x f(x)$ for all π -integrable f, where π = unique stationary distribution

Such chains are called ergodic

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Limit theorems 2

Convergence in distribution

Ergodic, aperiodic chain satisfies $\forall x \in E$, $\lim_{n\to\infty} \mathbb{P}(X_n = x) = \pi_x$ where π : unique stationary distribution

"Converse"
Irreducible, non-ergodic chain satisfies
$\forall x \in E, \lim_{n \to \infty} \mathbb{P}(X_n = x) = 0$

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Foster-Lyapunov criterion for ergodicity

Theorem

An irreducible chain such that there exist $V: E \to \mathbb{R}_+$, a finite set $K \subset E$ and $\epsilon, b > 0$ satisfying

$$\mathbb{E}(V(X_{n+1})-V(X_n)|X_n=x) \leq \begin{cases} -\epsilon, & x \notin K, \\ b-\epsilon, & x \in K, \end{cases}$$

is then ergodic.

Aloha with finitely many stations

Stations $s \in S$, $|S| < \infty$

- New arrivals at station s in slot n: $A_{n,s} \in \mathbb{N}$, $\{A_{n,s}\}_{n \ge 0}$ i.i.d.
- Probability of transmission by *s* if message in queue: *p_s*
- Source of randomness: $\{B_{n,s}\}_{n\geq 0}$ i.i.d., Bernoulli (p_s)
- Transmits iff $B'_{n,s} = 1$ where $B'_{n,s} = B_{n,s} \mathbb{I}_{L_{n,s}>0}$

Queue dynamics

$$L_{n+1,s} = L_{n,s} + A_{n,s} - B'_{n,s} \prod_{s' \neq s} (1 - B'_{n,s'})$$

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Aloha with finitely many stations

Assume $\forall s, 0 < \mathbb{P}(A_{n,s} = 0) < 1$ Then chain $\{(L_{n,s})_{s \in \mathcal{S}}\}_{n \ge 0}$ is irreducible and aperiodic

Sufficient condition for ergodicity $\forall s, \mathbb{E}(A_{n,s}^2) < +\infty \text{ and } \lambda_s := \mathbb{E}(A_{n,s}) < p_s \prod_{s' \neq s} (1 - p_{s'})$ Sufficient condition for transience $\forall s, \lambda_s > p_s \prod_{s' \neq s} (1 - p_{s'})$

Aloha with finitely many stations

Symmetric case $\lambda_s = \lambda/|\mathcal{S}|$, $p_s \equiv p$:

Recurrence if $\lambda < |S|p(1-p)^{|S|-1}$

Transience if $\lambda > |S|p(1-p)^{|S|-1}$

 \Rightarrow To achieve stability (ergodicity) for fixed $\lambda,$ need $p \to 0$ as $|\mathcal{S}| \to \infty$

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Impractical! (Collisions take forever to be resolved)

Takeaway messages

- Markov chain theory: framework for system and algorithm performance analysis
- Ergodicity (stability) analysis: \rightarrow Determines for what demands system stabilizes into steady state

 \rightarrow A "first order" performance index (know when delays remain stable, not their magnitude)

• Foster-Lyapunov criteria to prove ergodicity