# Bayesian Nonparametric Models for Bipartite Graphs 

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## Bipartite networks



- Scientists co-authoring the same paper
- Readers reading the same book
- Internet users posting a message on the same forum
- Customers buying the same item


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## Bipartite networks

## Aims

- Bayesian nonparametric model for bipartite networks with a potentially infinite number of nodes of each type
- Each node is modelled using a positive rating parameter that represents its ability to connect to other nodes
- Captures power-law behavior
- Simple generative model for network growth
- Develop efficient computational procedure for posterior simulation.


## Hierarchical model

- Represent a bipartite network by a collection of atomic measures $Z_{i}$, $i=1,2, \ldots$ such that

$$
Z_{i}=\sum_{j=1}^{\infty} z_{i j} \delta_{\theta_{j}}
$$

- $z_{i j}=1$ if reader $i$ has read book $j, 0$ otherwise
- $\left\{\theta_{j}\right\}$ is the set of books
- Each book $j$ is assigned a positive "popularity" parameter $w_{j}$
- Each reader $i$ is assigned a positive "interest in reading" parameter $\gamma_{i}$
- The probability that reader $i$ reads book $j$ is

$$
P\left(z_{i j}=1 \mid \gamma_{i}, w_{j}\right)=1-\exp \left(-w_{j} \gamma_{i}\right)
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## Data Augmentation

- Latent variable formulation
- Latent scores $s_{i j} \sim \operatorname{Gumbel}\left(\log \left(w_{j}\right), \mathbf{1}\right)$
- All books with a score above $-\log \left(\gamma_{i}\right)$ are retained, others are discarded



## Model for the book popularity parameters

- Random atomic measure

$$
G=\sum_{j=1}^{\infty} w_{j} \delta_{\theta_{j}}
$$

- Construction: two-dimensional Poisson process $N=\left\{w_{j}, \theta_{j}\right\}_{j=1, \ldots}$
- Completely Random Measure $\boldsymbol{G} \sim \operatorname{CRM}(\boldsymbol{\lambda}, \boldsymbol{h})$ characterized by a Lévy intensity $\boldsymbol{\lambda}(\boldsymbol{w})$
- Conditions on Lévy intensity:


[Kingman, 1967]


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- Conditions on Lévy intensity:

$$
\begin{array}{ll}
\int_{0}^{\infty} \lambda(w) d w=\infty & \int_{0}^{\infty}\left(1-e^{-w}\right) \lambda(w) d w<\infty \\
\Rightarrow \text { infinitely many books } & \Rightarrow \text { finite total } \sum_{j=1}^{\infty} w_{j} \\
& \Rightarrow \text { finite total } \sum_{j=1}^{\infty} z_{i j}
\end{array}
$$

## Posterior characterization

- Observed bipartite network $Z_{1}, \ldots, Z_{n}$
- Cannot derive directly the predictive of $Z_{n+1}$ given $Z_{1}, \ldots, Z_{n}$
- Let

$$
\boldsymbol{X}_{i}=\sum_{j=1}^{\infty} x_{i j} \delta_{\theta_{j}}
$$

where $x_{i j}=\max \left(0, s_{i j}+\log \left(\gamma_{i}\right)\right) \geq 0$ are latent positive scores.



## Posterior Characterization

The conditional distribution of $\boldsymbol{G}$ given $\boldsymbol{X}_{1}, \ldots \boldsymbol{X}_{\boldsymbol{n}}$ can be expressed as

$$
G=G^{*}+\sum_{j=1}^{K} w_{j} \delta_{\theta_{j}}
$$

where $G^{*}$ and $\left(w_{j}\right)$ are mutually independent with

$$
G^{*} \sim \operatorname{CRM}\left(\lambda^{*}, h\right), \quad \lambda^{*}(w)=\lambda(w) \exp \left(-w \sum_{i=1}^{n} \gamma_{i}\right)
$$

and the masses are

$$
P\left(w_{j} \mid \text { other }\right) \propto \lambda\left(w_{j}\right) w_{j}^{m_{j}} \exp \left(-w_{j} \sum_{i=1}^{n} \gamma_{i} e^{-x_{i j}}\right)
$$

Characterization related to that for ranked data [Caron and Teh, 2012] and normalized random measures [James et al., 2009].

## Generative Process for network growth

Predictive distribution of $\boldsymbol{Z}_{n+1}$ given the latent process $\boldsymbol{X}_{1}, \ldots, \boldsymbol{X}_{n}$
Books

Reader 1

## Generative Process for network growth

Predictive distribution of $\boldsymbol{Z}_{n+1}$ given the latent process $\boldsymbol{X}_{1}, \ldots, \boldsymbol{X}_{n}$
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Books


Reader 2


## Generative Process for network growth

Predictive distribution of $\boldsymbol{Z}_{n+1}$ given the latent process $\boldsymbol{X}_{1}, \ldots, \boldsymbol{X}_{n}$
Books


## Generative Process for network growth

Predictive distribution of $\boldsymbol{Z}_{n+1}$ given the latent process $\boldsymbol{X}_{1}, \ldots, \boldsymbol{X}_{n}$
Books


Generative Process for network growth
Predictive distribution of $\boldsymbol{Z}_{\boldsymbol{n + 1}}$ given the latent process $\boldsymbol{X}_{1}, \ldots, \boldsymbol{X}_{\boldsymbol{n}}$
Books

| Reader 1 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Reader 2 |$\quad$| 18 | 4 | 14 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\cdots$ |
| 12 | 0 | 8 | 13 | 4 |
|  |  |  | $\cdots$ |  |



Generative Process for network growth
Predictive distribution of $\boldsymbol{Z}_{\boldsymbol{n + 1}}$ given the latent process $\boldsymbol{X}_{1}, \ldots, \boldsymbol{X}_{\boldsymbol{n}}$
Books

| Reader 1 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Reader 2 |$\quad$| 18 | 4 | 14 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\cdots$ |
| 12 | 0 | 8 | 13 | 4 |
|  |  |  | $\cdots$ |  |

Reader 3


Generative Process for network growth
Predictive distribution of $\boldsymbol{Z}_{\boldsymbol{n + 1}}$ given the latent process $\boldsymbol{X}_{1}, \ldots, \boldsymbol{X}_{\boldsymbol{n}}$
Books

| Reader 1 | 18 | 4 | 14 |  |  |  |  |  | $\cdots$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Reader 2 | 12 | 0 | 8 | 13 | 4 |  |  |  | $\cdots$ |
|  | Reader 3 |  |  |  |  |  |  |  |  |



Generative Process for network growth
Predictive distribution of $\boldsymbol{Z}_{\boldsymbol{n + 1}}$ given the latent process $\boldsymbol{X}_{1}, \ldots, \boldsymbol{X}_{\boldsymbol{n}}$
Books



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| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Reader 2 | 12 | 0 | 8 | 13 | 4 |  |  | $\cdots$ |
| Reader 3 | 16 | 10 | 0 | 0 | 14 | 9 | 6 | $\cdots$ |



## Prior Draws

Generalized Gamma process with $\lambda(w)=\frac{\alpha}{\Gamma(1-\sigma)} w^{-\sigma-1} e^{-\tau w}, \tau=1, \gamma_{i}=2$.


## Properties of the model

- Power-law behavior for the generalized gamma process with $\sigma>0$
- The total number of books read by $\boldsymbol{n}$ readers is $\boldsymbol{O}\left(\boldsymbol{n}^{\sigma}\right)$
- Asympt., the proportion of books read by $m$ readers is $O\left(m^{-1-\sigma}\right)$




## Bayesian Inference via Gibbs Sampling

- Popularity parameters $\boldsymbol{w}_{\boldsymbol{j}}$ of observed books.
- Latent scores $\boldsymbol{x}_{\boldsymbol{i j}}$ associated to observed edges.
- Sum $\boldsymbol{w}_{*}$ of popularity parameters of unobserved books.
- Posterior distribution $P\left(\left\{w_{j}\right\}, w_{*},\left\{x_{i j}\right\} \mid Z_{1}, \ldots, Z_{n}\right)$

Gibbs sampler for the GGP

$$
\begin{aligned}
\boldsymbol{x}_{\boldsymbol{i}} \mid \text { rest } & \sim \text { Truncated Gumbel } \\
\boldsymbol{w}_{\boldsymbol{j}} \mid \text { rest } & \sim \text { Gamma } \\
\boldsymbol{w}_{*} \mid \text { rest } & \sim \text { Exponentially tilted stable }
\end{aligned}
$$

## Model for the "interest in reading" parameters

- Still Poisson degree distribution for readers
- Parametric: $\gamma_{i}$ are indep. and identically distributed from a gamma distribution
- Nonparametric: $\gamma_{i}$ are the points of a random atomic measure $\boldsymbol{\Gamma}$
- Gibbs sampler can be derived in the same way as for books


## Application

- Evaluate the fit of three models
- Stable Indian Buffet Process
- Proposed model where $G$ follows a Generalized Gamma process of unknown parameters ( $\alpha, \sigma, \tau$ )
- with shared and unknown $\gamma_{i}=\gamma$
- with nonparametric prior where $\Gamma$ follows a generalized gamma process of unknown parameters $\left(\alpha_{\gamma}, \tau_{\gamma}, \sigma_{\gamma}\right)$


## Application: IMDB Movie Actor network

280000 movies, 178000 actors, 341000 edges


Figure: Degree distributions for movies (a-d) and actors (e-h) for the IMDB movie-actor dataset with three different models. Data are represented by red plus fandnsamples from the model by blue crosses.

## Application: Book-crossing community network

5000 readers, 36000 books, 50000 edges


Figure: Degree distributions for readers (a-d) and books (e-h) for the book crossing dataset with three different models. Data are represented by red plus and Fsamples from the model by blue crosses.

## Application

- Log-likelihood on test dataset

| Dataset | S-IBP | SG | GGP |
| :--- | :--- | :--- | :--- |
| Board | $\mathbf{9 . 8 2 ( 2 9 . 8 )}$ | $\mathbf{8 . 3 ( 3 0 . 8 )}$ | $-68.6(31.9)$ |
| Forum | -6.7 e 3 | -6.7 e 3 | $\mathbf{- 5 . 6 e \mathbf { 3 }}$ |
| Books | 83.1 | 214 | $\mathbf{4 . 4 e} \mathbf{4}$ |
| Citations | -3.7 e 4 | $-3.7 e 4$ | $\mathbf{- 3 . 4 e 4}$ |
| Movielens100k | -6.7 e 4 | -6.7 e 4 | $\mathbf{- 5 . 5 e 4}$ |
| IMDB | -1.5 e 5 | -1.5 e 5 | $\mathbf{- 1 . 1} \boldsymbol{e 5}$ |

## Summary

- Bayesian nonparametric model for bipartite networks with a potentially infinite number of nodes
- Captures power-law behavior
- Simple generative model for network growth
- Simple computational procedure for posterior simulation.
- Displays a good fit on a variety of social networks
- Future:
- Latent feature model
- Bayesian nonparametric (dynamic) recommender systems
- BNP model for general (non-bipartite) networks


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