# Shape Constrained Optimization with Applications in Finance and Engineering 

## Alexandre d'Aspremont

MS\&E Dept. \& I.S.L.<br>Stanford University

## Problem Statement

Shape Constrained Problem (SCP):

$$
\begin{array}{ll}
\operatorname{minimize} & c^{T} z \\
\text { subject to } & A z \leq b, C z=d \\
& z=\left[f\left(x_{1}\right), \ldots, f\left(x_{k}\right), g_{1}^{T}, \ldots, g_{k}^{T}\right]^{T} \\
& g_{i} \text { subgradient of } f \text { at } x_{i} \quad i=1, \ldots, k \\
& f \text { bounded, convex } \& \text { monotone }
\end{array}
$$

in the variables $f \in C\left(\mathbf{R}^{n}\right), z \in \mathbf{R}^{(n+1) k}, g_{1}, \ldots, g_{k} \in \mathbf{R}^{n}$

- particular case of Continuous Linear Program, which are intractable in general
- reduces to a Linear Program with a polynomial number of constraints
- extensions: replace "convex" by "positive" or "moment function" ...


## Outline

## 1. Problem statement and motivation

2. Convexity constraints
(a) Main result
(b) Applications:
i. Consumer preference
ii. Convex relaxations
iii. Option pricing
3. Extension: moment problems
(a) Harmonic analysis and positive semidefinite functions
(b) The option pricing problem revisited

## Examples...

## Predicting Consumer Preference

- one model consumer, whose choices are repeatable
- his/her preferences are driven by an utility function $u$
- we get data on the consumer preferences among a set of goods baskets $a_{1}, \ldots, a_{m}$ with

$$
u\left(a_{i}\right) \geq u\left(a_{j}\right), \quad i, j=1, \ldots, m, \quad(i, j) \in \mathcal{P}
$$

- strict appetite for goods and diversification mean $u$ is monotone and concave
- the objective is to predict the consumer's preference on a new basket of goods versus the baskets $a_{1}, \ldots, a_{m}$


## Convex Relaxations

minimize $\operatorname{Card}(x)$<br>subject to $x \in \mathcal{C}$,

- most concave minimization problems are very hard...
- Fazel, Hindi \& Boyd (2000): if $\mathcal{C}$ is convex, approximate solution replaces the objective by its convex envelope, i.e. its largest convex lower bound


## Basket Option Pricing

- given a set of market prices $p_{1}, \ldots, p_{k}$ corresponding to the payoffs $\left(w_{i}^{T} x-K_{i}\right)_{+}$at maturity
- in a one period model, compute arbitrage bounds on the price $p_{0}$ of another basket, i.e. solve

$$
\begin{array}{ll}
\max . / \min . & \mathbf{E}_{\pi}\left(w_{0}^{T} x-K_{0}\right)_{+} \\
\text {subject to } & \mathbf{E}_{\pi}\left(w_{i}^{T} x-K_{i}\right)_{+}=p_{i}, \quad i=1, \ldots, m
\end{array}
$$

where the variable is $\pi \in \mathcal{K}$, a probability measure with support in $\mathbf{R}_{+}^{n}$

## Outline

1. Problem statement and motivation
2. Convexity constraints
(a) Main result
(b) Applications:
i. Consumer preference
ii. Convex relaxations
iii. Option pricing
3. Extension: moment problems
(a) Harmonic analysis and positive semidefinite functions
(b) The option pricing problem revisited

## Convexity Constraints: Main Result

consider the general Shape Constrained Problem (SCP):

$$
\begin{array}{ll}
\operatorname{minimize} & c^{T} z \\
\text { subject to } & A z \leq b, C z=d \\
& z=\left[f\left(x_{1}\right), \ldots, f\left(x_{k}\right), g_{1}^{T}, \ldots, g_{k}^{T}\right]^{T} \\
& g_{i} \text { subgradient of } f \text { at } x_{i} \quad i=1, \ldots, k \\
& f \text { convex }
\end{array}
$$

in the variables $f \in C\left(\mathbf{R}^{n}\right), z \in \mathbf{R}^{(n+1) k}, g_{1}, \ldots, g_{k} \in \mathbf{R}^{n}$

- we can discretize and sample the convexity constraints to get a polynomial size LP
- the solution will be a lower bound on the optimum of the original SCP
- we only enforce the convexity and subgradient constraints at the points $\left(x_{i}\right)_{i=1, \ldots, k}$ and get the following LP

$$
\begin{array}{ll}
\operatorname{minimize} & c^{T} z \\
\text { subject to } & C z=d, A z \leq b \\
& z=\left[f\left(x_{1}\right), \ldots, f\left(x_{k}\right), g_{1}^{T}, \ldots, g_{k}^{T}\right]^{T} \\
& \left\langle g_{i}, x_{j}-x_{i}\right\rangle \leq f\left(x_{j}\right)-f\left(x_{i}\right) \quad i, j=1, \ldots, k
\end{array}
$$

in the variables $f\left(x_{i}\right)_{i=1, \ldots, k}$ and $g$ in $\mathbf{R}^{n} \times \mathbf{R}^{n \times k}$

- we note $z^{\mathrm{opt}}=\left[f^{\mathrm{opt}}\left(x_{1}\right), \ldots, f^{\mathrm{opt}}\left(x_{k}\right),\left(g_{1}^{\mathrm{opt}}\right)^{T}, \ldots,\left(g_{k}^{\mathrm{opt}}\right)^{T}\right]^{T}$ the optimal solution to this LP
- the optimal solution of the finite LP gives a lower bound on the optimal value of the SCP
- from $z^{\text {opt }}$, we construct a feasible point of the SCP and define:

$$
s(x)=\max _{i=1, \ldots, k}\left\{f^{\mathrm{opt}}\left(x_{i}\right)+\left\langle g_{i}^{\mathrm{opt}}, x-x_{i}\right\rangle\right\}
$$

- by construction, $s\left(x_{i}\right)$ solves the finite LP with:

$$
s\left(x_{i}\right)=f^{\mathrm{opt}}\left(x_{i}\right), \quad i=1, \ldots, k
$$

- $s(x)$ is convex and monotone as the pointwise maximum of monotone affine functions
- so $s(x)$ is also a feasible point of the SCP
this means that $s(x)$ is an optimal solution of the original SCP...


## Outline

1. Problem statement and motivation
2. Convexity constraints
(a) Main result
(b) Applications:
i. Consumer preference
ii. Convex relaxations
iii. Option pricing
3. Extension: moment problems
(a) Harmonic analysis and positive semidefinite functions
(b) The option pricing problem revisited

## Applications

- utility function assessment example adapted from Meyer \& Pratt (1968), see also Pratt, Raiffa \& Schlaifer (1964), Keeney \& Raiffa (1993) and Keeney (1977), mostly parametric solutions...
- application on options pricing is based on Breeden \& Litzenberger (1978), Buchen \& Kelly (1996), Laurent \& Leisen (2000) and Bertsimas \& Popescu (2002), in dimension one...
- SCP also appear in nonlinear pricing and multidimensional screening problems, see Mirrlees (1971), Wilson (1993), Rochet \& Chone (1998), Rochet \& Stole (2000)
- applications on imaging and statistics (survival distributions) in Hansen \& Lauritzen (1998) and Groeneboom, Jongbloed \& Wellner (2001)


## Predicting Consumer Preference

model assumptions:

- we have $m$ baskets of goods $a_{1}, \ldots, a_{m} \in[0,1]^{n}$
- a consumer chooses among these goods based on a utility function $u$
- strict appetite for goods means $u$ is monotone nondecreasing
- we also suppose $u$ is concave: this models satiation, i.e. decreasing marginal utility as the amount of goods increases
- concavity also describes an appetite for diversification


## Consumer Preference: Data

- the utility function is unknown...
- we are only given the consumer's preferences on the set of baskets

$$
a_{i} \succsim a_{j}, \quad \text { with }(i, j) \text { in a set } \mathcal{P} \subseteq\{1, \ldots, m\} \times\{1, \ldots, m\}
$$

- logically, $\mathcal{P}$ is transitive...
- this means that the preference information $\mathcal{P}$ gives us at most $m(m-1) / 2$ inequalities on the utility function $u$ at the points $a_{1}, \ldots, a_{m} \in[0,1]^{n}$ :

$$
u\left(a_{i}\right) \geq u\left(a_{j}\right), \quad i, j=1, \ldots, m, \quad(i, j) \in \mathcal{P}
$$

## Consumer Preference: Objective

consider a new basket $a_{0}$, using monotonicity, concavity and the preference relations in $\mathcal{P}$, what can we infer on the consumer's preferences between $a_{0}$ and the other $a_{k}$ ?

- if for every concave, monotone function $u$ that is consistent with the preferences $\mathcal{P}$ we have

$$
u\left(a_{0}\right) \geq u\left(a_{k}\right), \quad \text { for some } k \in[1, m]
$$

then we know that the consumer will always prefer the basket $a_{0}$.

- idem if we always have $u\left(a_{0}\right) \leq u\left(a_{k}\right) \ldots$
- if $u\left(a_{0}\right) \leq u\left(a_{k}\right)$ for some functions $u$ and $u\left(a_{0}\right) \geq u\left(a_{k}\right)$ for others, then we can't conclude on the consumer's preference


## Consumer Preference: Solution

to solve the preference problem we for the following SCP:

$$
\begin{array}{ll}
\operatorname{minimize} / \text { maximize } & u\left(a_{0}\right)-u\left(a_{k}\right) \\
\text { subject to } & u \text { concave and nondecreasing } \\
& u\left(a_{i}\right) \geq u\left(a_{j}\right), \quad i, j=1, \ldots, m, \quad(i, j) \in \mathcal{P} \\
& u(0)=0, \quad u(\mathbf{1})=1
\end{array}
$$

with (infinite-dimensional) variable $u: \mathbf{R}^{n} \rightarrow \mathbf{R}$, and we can find an optimal solution (utility function here) by solving the following finite LP:

$$
\begin{array}{ll}
\operatorname{minimize} / \text { maximize } & \hat{u}_{0}-\hat{u}_{k} \\
\text { subject to } & \hat{u}_{i} \geq \hat{u}_{j}, \quad i, j=1, \ldots, m, \quad(i, j) \in \mathcal{P} \\
& \hat{u}_{i} \leq \hat{u}_{j}+g_{j}^{T}\left(a_{i}-a_{j}\right), \quad i, j=0, \ldots, m+2 \\
& g_{i} \succeq 0, \quad i=0, \ldots, m+2 \\
& \hat{u}_{m+1}=0, \quad \hat{u}_{m+2}=1
\end{array}
$$

with variables $\hat{u}_{0}, \ldots, \hat{u}_{m+2} \in \mathbf{R}$ and $g_{0}, \ldots, g_{m+2} \in \mathbf{R}^{n}$

## Example

- for simplicity, we consider baskets of two goods...
- we compute 40 random points in $[0,1]^{2}$
- to generate the consumer preference data $\mathcal{P}$, we compare the baskets using the utility function

$$
u\left(x_{1}, x_{2}\right)=\left(1.1 x_{1}^{1 / 2}+0.8 x_{2}^{1 / 2}\right) / 1.9
$$

- we plot these goods baskets, and a few level curves of the utility function $u$, in figure 1


Figure 1: Forty goods baskets $a_{1}, \ldots, a_{40}$, shown as circles. The $0.1,0.2, \ldots, 0.9$ level curves of the true utility function $u$ are shown as dashed lines. This utility function is used to find the consumer preference data $\mathcal{P}$ among the 40 baskets.


Figure 2: for a new goods basket $(0.5,0.5)$. The original baskets are displayed as open circles if they are definitely rejected, as solid black circles if they are definitely preferred, and as squares when no conclusion can be made. The level curve of the underlying utility function, that passes through $(0.5,0.5)$, is shown as a dashed curve

## Convex Relaxations


simple result on convex lower bounds of concave functions on polyhedral convex sets (see Veinott (2003) for example):
$f: \mathcal{C} \rightarrow \mathbf{R}$ be a concave function on $\mathcal{C} \subset \mathbf{R}^{n}$, a (bounded) polyhedral convex set. Then the convex envelope of $f$ is equal to the convex polyhedral function $h$ with vertices defined by the set

$$
S=\{(x, f(x)): x \text { vertex of } \mathcal{C}\}
$$

## Outline

1. Problem statement and motivation
2. Convexity constraints
(a) Main result
(b) Applications:
i. Consumer preference
ii. Convex relaxations
iii. Option pricing
3. Extension: moment problems
(a) Harmonic analysis and positive semidefinite functions
(b) The option pricing problem revisited

## Option Pricing: Basket Options

- we note the asset prices $x_{1}, \ldots, x_{k}$, the payoff at maturity of a basket call is given by:

$$
\left(\sum_{i=1}^{k} w_{i} S_{i}-K\right)_{+}
$$

where $w_{1}, \ldots, w_{k}$ are the basket's weights and $K$ is the option's strike price

- examples include: Index options, spread options, swaptions, ...
- we note $C(w, K)$ the price of such an option


## History

- we are given basket option prices and we are interested in computing arbitrage bounds on the price of another option
- static arbitrage bounds for options on a single asset are well-known (see for example Breeden \& Litzenberger (1978), Bertsimas \& Popescu (2002) or Laurent \& Leisen (2000))...
- bounds for some continuous time models are known too (simplest example: the bounds obtained by varying the volatility in the unidimensional Black \& Scholes (1973) model match the static bounds)
- what happens for baskets, in dimension $n$ ?


## Problem Statement

solve the following program:

$$
\begin{array}{ll}
\max . / \min . & \mathbf{E}_{\pi}\left(w_{0}^{T} x-K_{0}\right)_{+} \\
\text {subject to } & \mathbf{E}_{\pi}\left(w_{i}^{T} x-K_{i}\right)_{+}=p_{i}, \quad i=1, \ldots, m
\end{array}
$$

in the variable $\pi \in \mathcal{K}$, where $\mathcal{K}$ is the set of probability measures with support included in $\mathbf{R}_{+}^{n}$

- objective: compute upper and lower bounds on the price of an European basket call option with strike $K_{0}$ and weight vector $w_{0}$
- inputs: $p \in \mathbf{R}_{+}^{m}, K \in \mathbf{R}^{m}, w \in \mathbf{R}^{n}, w_{i} \in \mathbf{R}^{n}$, for $i=1, \ldots, m$ and $K_{0} \geq 0$
- assumptions: one period model, no transaction costs, perfect liquidity, but no particular assumption on $\pi$



## Option Pricing: Motivation

- diagnostic: what happens when model calibration fails?
- low quality data: difference in time, missing quotes, illiquidity etc...
- sparse data: arbitrage free interpolation of basket option prices
- synthesize an option from liquid ones: spark/crack spreads on the NYMEX, real options ...
- market idea of correlation?


## Dimension One

- the problem directly reduces to a SCP...
- Breeden \& Litzenberger (1978), Buchen \& Kelly (1996) simply impose convexity in $K$ :

$$
\pi(K)=\frac{\partial^{2} C(K)}{\partial K^{2}} \geq 0 \quad \text { where } C(K)=\mathbf{E}_{\pi}(x-K)_{+}
$$

and use this to recover the distribution

- further developed by Laurent \& Leisen (2000) who detail necessary and sufficient conditions for the absence of arbitrage and calibrate a discrete mulitperiod model
- Bertsimas \& Popescu (2002) mix this with moments constraints, and show that the multivariate problem is NP-Hard


## Multidimensional Problem

$$
\begin{aligned}
\max . / \min . & \int_{\mathbf{R}_{+}^{n}}\left(w_{0}^{T} x-K_{0}\right)_{+} \pi(x) d x \\
\text { subject to } & \int_{\mathbf{R}_{+}^{n}}\left(w_{i}^{T} x-K_{i}\right)_{+} \pi(x) d x=p_{i}, \quad i=1, \ldots, m \\
& \int_{\mathbf{R}_{+}^{n}}^{n} \pi(x) d x=1
\end{aligned}
$$

three possible approaches:

- infinite LP or semi-infinite program (see Hettich \& Kortanek (1993)
- integral transform inversion problem (tomography, ... see Henkin \& Shananin (1990))
- generalized moment problem (see Bertsimas \& Popescu (2002))


## LP Solution

special case: we examine the simpler problem of computing bounds on:

$$
\mathbf{E}_{\pi}\left(w^{T} x-K_{0}\right)_{+}
$$

given the $2 n$ constraints

$$
\mathbf{E}_{\pi}\left(x_{i}-K_{i}\right)_{+}=p_{i}, \quad \mathbf{E}_{\pi} x_{i}=q_{i}, \quad i=1, \ldots, n
$$

on $n$ forwards and $n$ options on each individual asset.

## LP Solution: Upper Bound

- the dual of the upper bound problem is

$$
d^{\text {sup }}=\inf _{\lambda+\mu \geq w} \sup _{x \geq 0} \lambda^{T} p+\mu^{T} q+\left(w^{T} x-K_{0}\right)_{+}-\lambda^{T}(x-K)_{+}-\mu^{T} x
$$

- decompose domain into

$$
D_{I}=\left\{x: x_{i}>K_{i}, \quad i \in I, \quad 0 \leq x_{i} \leq K_{i}, \quad i \in J\right\}
$$

- write $\left(w^{T} x-K\right)_{+}=\max _{t \in[0,1]} t\left(w^{T} x-K\right)$


## LP Solution: Upper Bound

- the dual of the resulting problem can be solved explicitly
- finally...

$$
d^{\text {sup }}=\max _{0 \leq j \leq n+1} w^{T} p+\sum_{i} w_{i} \min \left(q_{i}-p_{i}, \beta_{j} K_{i}\right)-\beta_{j} K_{0}
$$

with the convention $\beta_{0}=0, \beta_{n+1}=1$

- We can check that the above bound satisfies some basic properties: it is convex in $w$ and concave in $p, q$. Also, when $w=e_{i}$ (the $i$-th unit vector), and $K_{0}=K_{i}$, we obtain $d^{\text {sup }}=p_{i}$, while for $K_{i}=0$, we obtain $d^{\text {sup }}=q_{i}$.


## LP Solution: Lower Bound

- the lower bound is computed from the dual (portfolio) problem:

$$
d^{\inf }=\sup _{\lambda+\mu \leq w} \inf _{x \geq 0} \lambda^{T} p+\mu^{T} q+\left(w^{T} x-K_{0}\right)_{+}-\lambda^{T}(x-K)_{+}-\mu^{T} x
$$

- similar techniques show that the solution can be computed from the following LP:

$$
\begin{array}{ll}
\sup _{\lambda, \mu, \alpha_{0}, \ldots, \alpha_{n}} & \lambda^{T} p+\mu^{T}(q-K)+h \\
\text { subject to } & \lambda+\mu \leq w \\
& h \leq \alpha_{0}\left(w^{T} K-K_{0}\right)-\left(\alpha_{0} w-\mu\right)_{+}^{T} K, \quad 0 \leq \alpha_{0} \leq 1 \\
& h \leq \alpha_{i}\left(w^{T} K-K_{0}\right)-\sum_{j \neq i}\left(\alpha_{i} w_{j}-\mu_{j}\right)_{+} K_{j} \\
& \left(\lambda_{i}+\mu_{i}\right)_{+} / w_{i} \leq \alpha_{i} \leq 1, \quad i=1, \ldots, n
\end{array}
$$

- perfect duality not guaranteed here: lower bound on lower bound


## Integral Transform Solution

- we can write the set off call prices as:

$$
\begin{aligned}
C(w, K) & =\mathbf{E}_{\pi}\left(w^{T} x-K\right)_{+} \\
& =\int_{\mathbf{R}_{+}^{n}}\left(w^{T} x-K\right)_{+} d \pi(x)
\end{aligned}
$$

and think of $C_{\pi}(w, K)$ as a particular integral transform of the measure $\pi$

- at least formally, we have:

$$
\frac{\partial^{2} C(w, K)}{\partial K^{2}}=\int_{\mathbf{R}_{+}^{n}} \delta\left(w^{T} x-K\right) \pi(x) d x
$$

- this means that $\partial^{2} C(w, K) / \partial K^{2}$ is the Radon transform (see Helgason (1999) or Ramm \& Katsevich (1996)) of the measure $\pi$


## Integral Transform: a Range Characterization Problem...

- the general pricing problem can written as the following infinite dimensional problem:

$$
\begin{array}{ll}
\min . / \max . & C\left(w_{0}, K_{0}\right) \\
\text { subject to } & C\left(w_{i}, K_{i}\right)=p_{i}, \quad i=1, \ldots, m \\
& C(w, K) \in \mathcal{R}_{C}
\end{array}
$$

- here, $\mathcal{R}_{C}$ is the range of the (linear) integral transform

$$
\begin{aligned}
C: & \mathcal{K} \rightarrow \mathcal{R}_{C} \\
& \pi \rightarrow C(w, K)=\int_{\mathbf{R}_{+}^{n}}\left(w^{T} x-K\right)_{+} d \pi(x)
\end{aligned}
$$

## Integral Transform: Range Characterization

Range characterized by Henkin \& Shananin (1990). A function can be written

$$
C(w, K)=\int_{\mathbf{R}_{+}^{n}}\left(w^{T} x-K\right)_{+} d \pi(x)
$$

with $w \in \mathbf{R}_{+}^{n}$ and $K>0$, if and only if:

- $C(w, K)$ is convex and homogenous of degree one;
- $\lim _{K \rightarrow \infty} C(w, K)=0$ and $\lim _{K \rightarrow 0^{+}} \frac{\partial C(w, K)}{\partial K}=-1$
- $F(w)=\int_{0}^{\infty} e^{-K} d\left(\frac{\partial C(w, K)}{\partial K}\right)$ belongs to $C_{0}^{\infty}\left(\mathbf{R}_{+}^{n}\right)$
- For some $\tilde{w} \in \mathbf{R}_{+}^{n}$ the inequalities: $(-1)^{k+1} D_{\xi_{1}} \ldots D_{\xi_{k}} F(\lambda \tilde{w}) \geq 0$, for all positive integers $k$ and $\lambda \in \mathbf{R}_{++}$and all $\xi_{1}, \ldots, \xi_{k}$ in $\mathbf{R}_{+}^{n}$.


## Integral Transform: Relaxation

Simply drop the last two constraints: If a function $C(w, K)$, with $w \in \mathbf{R}_{+}^{n}$ and $K>0$ belongs to $\mathcal{R}_{C}$ and can be represented as

$$
C(w, K)=\int_{\mathbf{R}_{+}^{n}}\left(w^{T} x-K\right)_{+} d \pi(x),
$$

then necessarily

- $C(w, K)$ is convex and homogenous of degree one;
- for every $w \in \mathbf{R}_{++}^{n}$, we have

$$
\lim _{K \rightarrow \infty} C(w, K)=0 \text { and } \lim _{K \rightarrow 0^{+}} \frac{\partial C(w, K)}{\partial K}=-1
$$

## Integral Transform: Relaxation

- the constraint $C(w, K) \in \mathcal{R}_{C}$ becomes $C(w, K)$ convex, homogeneous... this turns the problem into a shape constrained problem
- this relaxation is equivalent to the following linear program:

$$
\begin{array}{ll}
\operatorname{max.} / \min . & p_{0} \\
\operatorname{subject} \text { to } & \left\langle g_{i},\left(w_{j}, K_{j}\right)-\left(w_{i}, K_{i}\right)\right\rangle \leq p_{j}-p_{i}, \quad i, j=0, \ldots, m+n+1 \\
& g_{i, j} \geq 0 \\
& -1 \leq g_{i, n+1} \leq 0 \\
& \left\langle g_{i},\left(w_{i}, K_{i}\right)\right\rangle=p_{i}, \quad i=0, \ldots, m+n+1, \quad j=1, \ldots, n
\end{array}
$$

where the variables $g_{i}$ are subgradients

## Integral Transform: Tightness

- in the case where only options are given, the relaxation is tight
- when forwards and options are given, the upper bound is tight while the lower bound is not
- in general, only upper bound on upper bound, lower bound on lower bound


## Numerical Example

- the $x_{i}$ are the simulated Black \& Scholes (1973) lognormal asset prices at maturity, with $S$ the initial stock values
- the numerical values used here are $S=\{0.7,0.5,0.4,0.4,0.4\}$, $w_{0}=\{0.2,0.2,0.2,0.2,0.2\}, T=5$ years and the covariance matrix is given by:

$$
V=\frac{11}{100}\left(\begin{array}{lllll}
0.64 & 0.59 & 0.32 & 0.12 & 0.06 \\
0.59 & 1 & 0.67 & 0.28 & 0.13 \\
0.32 & 0.67 & 0.64 & 0.29 & 0.14 \\
0.12 & 0.28 & 0.29 & 0.36 & 0.11 \\
0.06 & 0.13 & 0.14 & 0.11 & 0.16
\end{array}\right)
$$

- all individual options are ATM, hence $K=\{0.7,0.5,0.4,0.4,0.4\}$
- we get $p=\{0.0161,0.0143,0.0093,0.0070,0.0047\}$

Price bounds on a basket call option


Figure 3: Upper and lower price bounds.

## Outline

1. Problem statement and motivation
2. Convexity constraints
(a) Main result
(b) Applications:
i. Consumer preference
ii. Convex relaxations
iii. Option pricing

## 3. Extension: moment problems

(a) Harmonic analysis and positive semidefinite functions
(b) The option pricing problem revisited

## Extension...

- the bounds computed using the previous LP relaxation are tight in some particular cases
- can we improve their performance in the general case?
- how do we get the super/subreplicating portfolio?
- the method in Bertsimas \& Popescu (2002) only gives relaxations for the case $x \in \mathbf{R}^{n}$
- the last two conditions (smoothness and total positivity) in the Radon range characterization could be implemented by interpolation, but this cannot guarantee a lower bound...


## Extension: a Moment Problem?

- Berstein-Bochner results answer the question of when a function $f(t)$ is a characteristic function

$$
f(t)=\int_{\mathbf{R}} e^{2 \pi i x t} d \pi(x)
$$

- can we obtain the same kind of result for the call payoff?

$$
C(w, K)=\int_{\mathbf{R}_{+}^{n}}\left(w^{T} x-K\right)_{+} d \pi(x)
$$

- the solution is harmonic analysis on semigroups, more tractable than total positivity in Henkin \& Shananin (1990) (but same origin)...


## Harmonic Analysis on Semigroups

some quick definitions...

- a pair $(\mathbb{S}, \cdot)$ is called a semigroup iff:
- if $s, t \in \mathbb{S}$ then $s \cdot t$ is also in $\mathbb{S}$
- there is a neutral element $e \in \mathbb{S}$ such that $e \cdot s=s$ for all $s \in \mathbb{S}$
- the dual $\mathbb{S}^{*}$ of $\mathbb{S}$ is the set of semicharacters, i.e. applications $\chi: \mathbb{S} \rightarrow \mathbf{R}$ such that
- $\chi(s) \chi(t)=\chi(s \cdot t)$ for all $s, t \in \mathbb{S}$
- $\chi(e)=1$, where $e$ is the neutral element in $\mathbb{S}$
- a function $\alpha$ is called an absolute value on $\mathbb{S}$ iff
- $\alpha(e)=1$
- $\alpha(s \cdot t) \leq \alpha(s) \alpha(t)$, for all $s, t \in \mathbb{S}$


## Harmonic Analysis on Semigroups

last definitions (honest)...

- a function $f: \mathbb{S} \rightarrow \mathbf{R}$ is positive semidefinite iff for every family $\left\{s_{i}\right\} \subset \mathbb{S}$ the matrix with elements $f\left(s_{i} \cdot s_{j}\right)$ is positive semidefinite
- a function $f$ is bounded with respect to the absolute value $\alpha$ iff there is a constant $C>0$ such that

$$
|f(s)| \leq C \alpha(s), \quad s \in \mathbb{S}
$$

- $f$ is exponentially bounded iff it is bounded with respect to an absolute value


## Harmonic Analysis on Semigroups: Central Result

central result, see Berg, Christensen \& Ressel (1984) based on Choquet's theorem:

- the set of exponentially bounded positive definite functions is a Bauer simplex whose extreme points are the bounded semicharacters...
- this means that we have the following representation:

$$
f(s)=\int_{\mathbb{S}^{*}} \chi(s) d \mu(\chi), \quad \text { for all } s \in \mathbb{S}
$$

where $\mu$ is a Radon measure on $\mathbb{S}^{*}$

## Harmonic Analysis on Semigroups: Simple Examples

- Berstein's theorem for the Laplace transform

$$
\mathbb{S}=\left(\mathbf{R}_{+},+\right), \chi_{x}(t)=e^{-x t} \text { and } f(t)=\int_{\mathbf{R}_{+}} e^{-x t} d \mu(x)
$$

- with involution, Bochner's theorem for the Fourier transform

$$
\mathbb{S}=(\mathbf{R},+), \chi_{x}(t)=e^{2 \pi i x t} \text { and } f(t)=\int_{\mathbf{R}} e^{2 \pi i x t} d \mu(x)
$$

- Hamburger's solution to the unidimensional moment problem

$$
\mathbb{S}=(\mathbf{N},+), \chi_{x}(k)=x^{k} \text { and } f(k)=\int_{\mathbf{R}} x^{k} d \mu(x)
$$

## Outline

1. Problem statement and motivation
2. Convexity constraints
(a) Main result
(b) Applications:
i. Consumer preference
ii. Convex relaxations
iii. Option pricing
3. Extension: moment problems
(a) Harmonic analysis and positive semidefinite functions
(b) The option pricing problem revisited

## The Option Pricing Problem Revisited

- the basket option payoffs $\left(w^{T} x-K\right)_{+}$are not ideal in this setting
- solution, use straddles: $\left|w^{T} x-K\right|$
- as straddles are just the sum of a call and a put, their price can be computed from that of the corresponding call and forward by call-put parity
- the fact that $\left|w^{T} x-K\right|^{2}$ is a polynomial keeps the complexity low


## Payoff Semigroup

- the fundamental semigroup $\mathbb{S}$ is here the multiplicative payoff semigroup generated by the cash, the forwards, the straddles

$$
1 \quad x_{i} \quad\left|w_{j}^{T} x-K_{j}\right|
$$

- the semicharacters are the functions $\chi_{x}: \mathbb{S} \rightarrow \mathbf{R}$ which evaluate the payoffs at a certain point $x$

$$
\chi_{x}(s)=s(x), \quad \text { for all } s \in \mathbb{S}
$$

## The Option Pricing Problem Revisited

- the original static arbitrage problem can be reformulated as an SCP

$$
\begin{array}{ll}
\text { max./min. } & f\left(\left|w_{0}^{T} x-K_{0}\right|\right) \\
\text { subject to } & f\left(\left|w_{i}^{T} x-K_{i}\right|\right)=p_{i}, \quad i=1, \ldots, m \\
& f(s)=\mathbf{E}_{\pi}[s], \quad s \in \mathbb{S} \quad \text { (f moment function) }
\end{array}
$$

- the variable is now $f: \mathbb{S} \rightarrow \mathbf{R}$, a function that associates to each payoff $s$ in $\mathbb{S}$, its price $f(s)$
- the representation result in Berg et al. (1984) shows when a (price) function $f: \mathbb{S} \rightarrow \mathbf{R}$ can be represented as

$$
f(s)=\mathbf{E}_{\pi}[s]
$$

## Option Pricing: Main Theorem

If we assume that the asset distribution has a compact support included in $\mathbf{R}_{+}^{n}$, and note $e_{i}$ for $i=0, \ldots, n+m$ the forward and option payoff functions we get:
$A$ function $f(s): \mathbb{S} \rightarrow \mathbf{R}$ can be represented as

$$
f(s)=\mathbf{E}_{\nu}[s(x)], \quad \text { for all } s \in \mathbb{S}
$$

for some measure $\nu$ with compact support, if and only if:
(i) $f(s)$ is positive semidefinite
(ii) $f\left(e_{i} s\right)$ is positive semidefinite for $i=0, \ldots, n+m$
(iii) $\left(\beta f(s)-\sum_{i=0}^{n+m} f\left(e_{i} s\right)\right) f$ is positive semidefinite
this turns the basket arbitrage problem into a semidefinite program

## Option Pricing: a Semidefinite Program

we get a relaxation by only sampling the elements of $\mathbb{S}$ up to a certain degree, the variable is then the vector $f(s)$ with
$s=\left(1, x_{1}, \ldots, x_{n},\left|w_{0}^{T} x-K_{0}\right|, \ldots,\left|w_{m}^{T} x-K_{m}\right|, x_{1}^{2}, x_{1} x_{2}, \ldots,\left|w_{m}^{T} x-K_{m}\right|^{N}\right)$
this is a semidefinite program

$$
\begin{array}{ll}
\operatorname{minimize} & f\left(\left|w_{0}^{T} x-K_{0}\right|\right) \\
\text { subject to } & M_{N}(f(s)) \succeq 0 \\
& M_{N}\left(f\left(s_{j} s\right)\right) \succeq 0, \quad \text { for } j=1, \ldots, n, \\
& M_{N}\left(f\left(\left(\beta-\sum_{k=0}^{n+m} s_{k}\right) s\right)\right) \succeq 0 \\
& f\left(s_{j}\right)=p_{j}, \quad \text { for } j=1, \ldots, n+m \text { and } s \in \mathbb{S}
\end{array}
$$

where $M_{N}(f(s))_{i j}=f\left(s_{i} s_{j}\right)$ and $M_{N}\left(f\left(s_{k} s\right)\right)_{i j}=f\left(s_{k} s_{i} s_{j}\right)$

## Classical Duality

- the general program is:
$\sup _{\pi \in \mathcal{K}} \int_{\mathbf{R}_{+}^{n}} \psi(x) \pi(x) d x \quad$ subject to $\int_{\mathbf{R}_{+}^{n}} \phi(x) \pi(x) d x=p, \quad \int_{\mathbf{R}_{+}^{n}} \pi(x) d x=1$
where $\psi(x)=\left(w_{0}^{T} x-K_{0}\right)_{+}$and $\phi(x)_{i}=\left(w_{i}^{T} x-K_{i}\right)_{+}$
- Lagrangian:

$$
L\left(\pi, \lambda, \lambda_{0}\right)=\int_{\mathbf{R}_{+}^{n}}\left(\psi(x)-\lambda^{T} \phi(x)-\lambda_{0}\right) \pi(x) d x+\lambda^{T} p+\lambda_{0}
$$

- the dual is a portfolio problem:

$$
\inf _{\lambda_{0}, \lambda} \lambda^{T} p+\lambda_{0}: \lambda^{T} \phi(x)+\lambda_{0} \geq \psi(x) \text { for every } x \in \mathbf{R}_{+}^{n}
$$

## Conic Duality

let $\Sigma \subset \mathcal{A}(\mathbb{S})$ be the set of polynomials that are sums of squares of polynomials in $\mathcal{A}(\mathbb{S})$, and $\mathcal{P}$ the set of positive semidefinite sequences on $\mathbb{S}$

- instead of the conic duality between probability measures and positive portfolios

$$
p(x) \geq 0 \Leftrightarrow \int p(x) d \nu \geq 0, \quad \text { for all measures } \nu
$$

- we use the duality between positive semidefinite sequences $\mathcal{P}$ and sums of squares polynomials $\Sigma$

$$
p \in \Sigma \Leftrightarrow\langle f, p\rangle \geq 0 \text { for all } f \in \mathcal{P}
$$

with $p=\sum_{i} q_{i} \chi_{s_{i}}$ and $f: \mathbb{S} \rightarrow \mathbf{R}$, where $\langle f, p\rangle=\sum_{i} q_{i} f\left(s_{i}\right)$

## Option Pricing: Dual

- the classic dual is a hedging problem

$$
\begin{array}{ll}
\text { maximize } & \lambda_{n+m+1}+\sum_{i=1}^{n+m} \lambda_{i} p_{i} \\
\text { subject to } & \left|w_{0}^{T} x-K_{0}\right|-\sum_{i=1}^{n+m} \lambda_{i} s_{i}(x)-\lambda_{n+m+1} \geq 0
\end{array}
$$

- it becomes...

$$
\begin{array}{ll}
\operatorname{maximize} & \sum_{j=1}^{n+m} p_{j} \lambda_{j}+\lambda_{n+m+1} \\
\text { subject to } & \left|w_{0}^{T} x-K_{0}\right|-\sum_{j=1}^{n+m} \lambda_{j} s_{j}(x)-\lambda_{n+m+1} \\
& =q_{0}(x)+\sum_{j=1}^{n+m} q_{j}(x) s_{j}(x)+\left(\beta-\sum_{k=0}^{n+m} s_{k}(x)\right) q_{n+1}(x)
\end{array}
$$

in the variables $\lambda \in \mathbf{R}^{n+m+1}$ and $q_{j} \in \Sigma$ for $j=0, \ldots,(n+1)$

## Option Pricing: Numerical Example

- two assets: $x_{1}, x_{2}$, we look for bounds on the price of $\left|x_{1}+x_{2}-K\right|$
- simple discrete model for the assets:

$$
x=\{(0,0),(0,3),(3,0),(1,2),(5,4)\}
$$

with probability

$$
p=(.2, .2, .2, .3, .1)
$$

- the forward prices are given, together with the following straddles:

$$
\left|x_{1}-.9\right|,\left|x_{1}-1\right|,\left|x_{2}-1.9\right|,\left|x_{2}-2\right|,\left|x_{2}-2.1\right|
$$



Figure 4: Upper and lower price bounds on a straddle.

## Option Pricing: Caveats

- size: grows exponentially with the number of assets...
- bad conditioning: as inverse problems, the programs naturally tend to be ill-conditioned
- transaction costs: proportional transaction costs are usually OK, fixed are much harder


## Option Pricing: Possible Extensions

- minimum entropy prices
- triangular FOREX arbitrage relationship: if $x_{1}$ is USD/EUR and $x_{2}$ is EUR/GBP, then an option on the USD/GBP is written as $\left(x_{1} x_{2}-K\right)_{+}$
- swaptions are baskets, size limit?
- exploit sparsity, only $1 \%$ nonzero entries
- what happens when the payoff is not algebraic?


## Conclusion

- some infinite dimensional LPs reduce to finite ones
- easy, constructive proof...
- applications on the basket arbitrage problem
- extension to moment problem gives a set of arbitrarily precise relaxations


## Thanks!

- Stephen Boyd
- Committee: Darrell Duffie, Laurent El Ghaoui, Ben Van Roy, James Primbs
- Group, Prof. Gray's group ...
- Friends ...
- Clementine (btw: if you need an architect...)


## References

Berg, C., Christensen, J. P. R. \& Ressel, P. (1984), Harmonic analysis on semigroups : theory of positive definite and related functions, Vol. 100 of Graduate texts in mathematics, Springer-Verlag, New York.

Bertsimas, D. \& Popescu, I. (2002), 'On the relation between option and stock prices: a convex optimization approach', Operations Research 50(2).

Black, F. \& Scholes, M. (1973), 'The pricing of options and corporate liabilities', Journal of Political Economy 81, 637-659.

Breeden, D. T. \& Litzenberger, R. H. (1978), 'Price of state-contingent claims implicit in option prices', Journal of Business 51(4), 621-651.

Buchen, P. \& Kelly, M. (1996), 'The maximum entropy distribution of an asset inferred from option prices', Journal of Financial and Quantitative Anaysis 31, 143-159.

Fazel, M., Hindi, H. \& Boyd, S. (2000), 'A rank minimization heuristic with application to minimum order system approximation', American Control Conference, September 2000.

Groeneboom, P., Jongbloed, G. \& Wellner, J. (2001), 'Estimation of a convex function: characterizations and asymptotic theory', The Annals of Statistics 29, 1653-1698.

Hansen, M. B. \& Lauritzen, S. L. (1998), 'Non-parametric bayes inference for concave distribution functions', Research Report R-98-2015. Department of Mathematics. Aalborg University .

Helgason, S. (1999), The Radon transform, 2nd edn, Birkhauser, Boston. Progress in mathematics (Boston, Mass.) ; vol. 5.

Henkin, G. \& Shananin, A. (1990), 'Bernstein theorems and Radon transform, application to the theory of production functions', American Mathematical Society: Translation of mathematical monographs 81, 189-223.

Hettich, R. \& Kortanek, K. O. (1993), ‘Semi-infinite programming: Theory, methods and applications', SIAM Review 35(3), 380-429.

Keeney, R. L. (1977), 'The art of assessing multiattribute utility functions', Organizational Behavior and Human Performance 19, 267-310.

Keeney, R. L. \& Raiffa, H. (1993), Decisions with multiple objectives : preferences and value tradeoffs, Cambridge University Press, Cambridge England ; New York, NY. Ralph L. Keeney and Howard Raiffa. ill. ; 24 cm. Originally published: New York: Wiley, 1976.

Laurent, J. \& Leisen, D. (2000), Building a consistent pricing model from observed option prices, in M. Avellaneda, ed., 'Quantitative Analysis in Financial Markets', World Scientific Publishing.

Meyer, R. F. \& Pratt, J. W. (1968), 'The consistent assessment and fairing of preference functions', IEEE Transactions on Systems Science and Cybernetics 4(3), 270-278.

Mirrlees, J. A. (1971), 'An exploration of the theory of optimum income taxation', Review of economic studies 38, 175-208.

Pratt, J. W., Raiffa, H. \& Schlaifer, R. (1964), 'The foundation of decision under uncertainty: an elementary exposition', Journal of the American Statistical Association 59, 353-375.

Ramm, A. G. \& Katsevich, A. I. (1996), The radon transform and local tomography, CRC Press, Boca Raton.

Rochet, J. C. \& Chone, P. (1998), 'Ironing, sweeping and multidimensional screening', Econometrica 66(4), 783-826.

Rochet, J. C. \& Stole, L. A. (2000), 'Nonlinear pricing with random participation constraints', Review of Economic Studies (forthcoming) .

Veinott, A. (2003), 'Supply chain optimization', MS\&E Course Reader, Stanford University .

Wilson, R. (1993), Non Linear Pricing, Oxford University Press, Oxford.

